



Deutsch-Tunesische
Industrie- und Handelskammer
المحكمة التونسية الألمانية للصناعة والتجارة
Chambre Tuniso-Allemande
de l'Industrie et du Commerce



CORP TALENTS

**Your career
fair &
employer
brand
showcase**

 **Radisson Blu Hotel Tunis**

 **26th of September 2026**

Book your booth and spot NOW !





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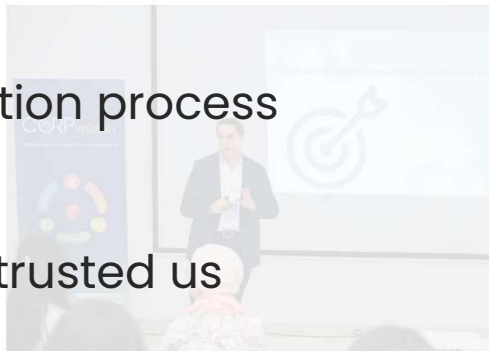
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MME. AMENI BOUBAKER
Directrice CORP/AHK Tunisie

AHK Tunisia – Presentation

Founded over **45 years ago**, AHK Tunisie (Tunisian-German Chamber of Industry and Commerce) embodies one of the strongest and most enduring **economic partnerships between Tunisia and Germany**.



Our DNA: The power of a network and operational excellence.

- **+1,000** member companies
- Approved institutional credibility
- Multisectoral expertise

Our longstanding presence and deep roots within the economic fabric enable us not only to understand current challenges but, above all, to **anticipate** tomorrow's challenges.

CORP's Presentation

The CORP is the dedicated department of AHK Tunisia focused on **youth employability** and socio-economic inclusion. With **over a decade** of hands-on engagement, CORP has successfully evolved from an approach centered on supporting job seekers to a strategic platform **connecting talent with businesses**.



Our mission? "To revolutionize recruitment through a systemic and predictive approach to talent, transforming human capital into a sustainable competitive advantage."

The CORP TALENTS Fair embodies this mission in its physical form. **More than a traditional job fair**, it is a strategic B2B and B2C networking platform where every interaction is designed to generate **measurable** impact in recruitment and employer branding.



Ghazi El Biche

President
AHK Tunisia



Jörn Bouselmi

General Director
AHK Tunisia



Ameni Boubaker

CORP & HR Services
Director
AHK Tunisia

Dear Partners,

With **over 45 years** of expertise dedicated to fostering Tunisian-German economic development, AHK Tunisia has consistently placed **employment and vocational** training at the core of its priorities.

Our network of more than **1,000 member companies** has enabled us to develop a deep and nuanced understanding of business needs. Building on this expertise, we created CORP TALENTS—an event that embodies our long-standing commitment to employability.

Your participation in CORP TALENTS goes beyond mere presence at a fair; it represents **a partnership** with an institution that has been shaping the economic ecosystem for nearly half a century.

Our team remains fully at your disposal to optimize your experience and ensure it is both distinctive and memorable.

We understand that you seek efficiency and strive for excellence. This is precisely why we invite you to CORP TALENTS, an initiative designed to redefine the concept of job fairs in Tunisia.

An ambitious yet pragmatic challenge that we have set for ourselves at CORP. Leveraging our community of over **170,000 talents**, we offer you a networking platform that goes far beyond the traditional job fair model.

The CORP TALENTS Fair has been designed to provide you with privileged access to **pre-selected and trained profiles**, notably through CORP Dating. This enables you to strengthen your employer brand while saving valuable time, as we manage both the logistical aspects and the pre-screening process.

Our team would be delighted to engage with you **to tailor** your participation and support you in optimizing your overall experience.

OUR IMPACT

Our Impact « Employability »

+200 000

Followers engaged through our social media channels

+3 000

Coached job seekers

+3 000

Retrained job seeker

+2 800

Job seekers trained in Soft Skills

90%

Job placement rate

Our impact « Job Fairs »

+10

Organized Job Fairs

+300

Exhibitors

1 400

Trained job seekers

+25 000

Visitors

+10 000

Placed jobs seekers

CORP, a « Job Fair » revolution



The first initiator of the **reverse job fair** concept through the second edition of CORP City in 2022.



The pioneering initiator of **CORP Dating** in 2023: interviews conducted on the event day with pre-selected and trained candidates.



Delivery of personalized **CV books** to participating companies ahead of the fair.

PROPOSED SERVICES

1. Media promotion

All our exhibiting partners will benefit from a communication package that includes:

- The **display** of their logo and the sharing of their job offer links on our websites in the weeks leading up to the event.
- Inclusion of their **logos** on **the press wall**.
- Display of their logo in the **“After Movie” video**, which will be released following the event.

2. Premium exhibition booths

Our exhibition space has been designed to the highest standards to create a professional environment conducive to meaningful interactions. Featuring stands designed to enhance and elevate your corporate image, this space is far more than a simple transit area: it is your strategic platform for recruiting the talents of tomorrow.

Booths' categories

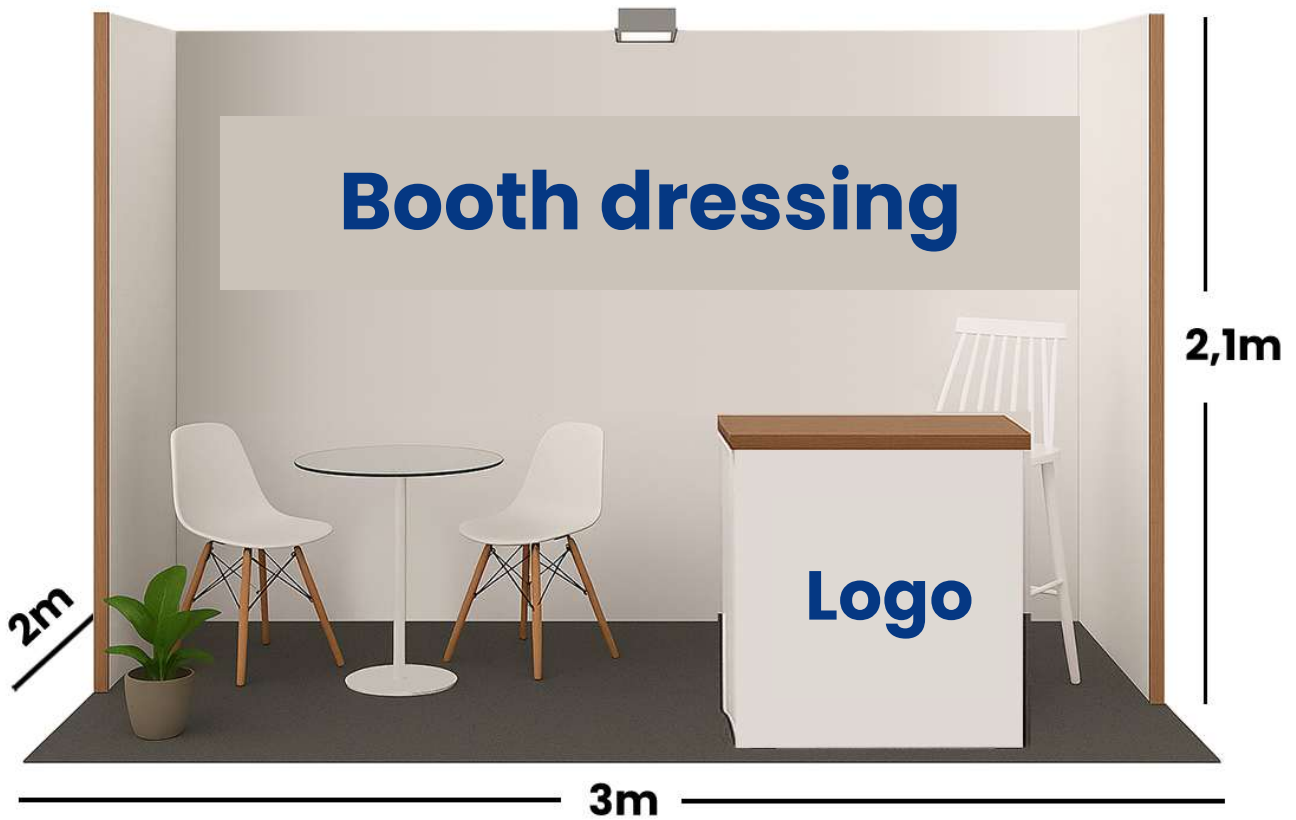
◆ 4m² booth



4m² booth's 3D prototype

Composition stand	Exclusive access
1 desk with drawer	Access for two persons to lunch.
1 high round table	
3 high stools	
1 decorative plant	Access for two persons for a coffee break
1 waste bin	
Custom branding	
LED spotlight	

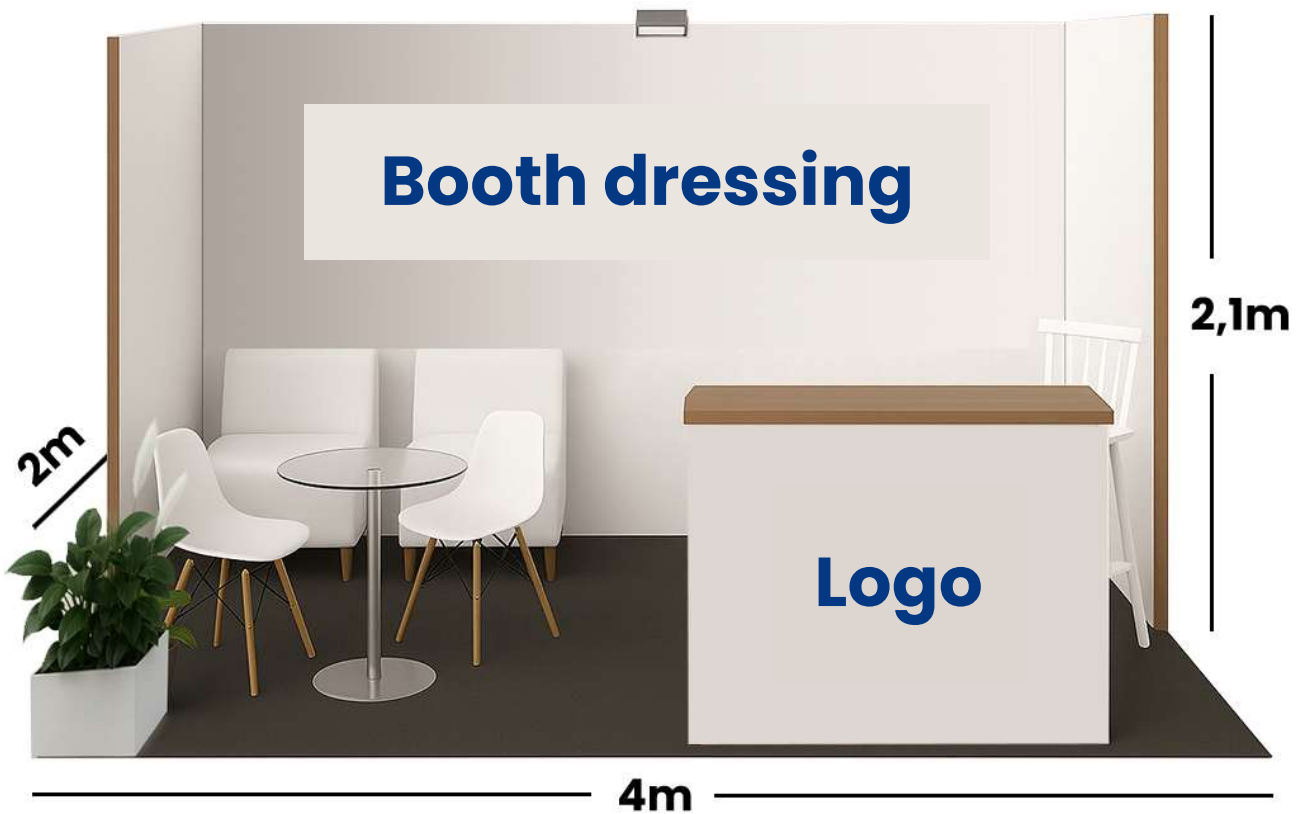
◆ Stand 6m²



6m² booth's 3D prototype

Composition stand	Exclusive access
1 desk with drawer	<p>Access for two persons to lunch.</p> <p>Access for two persons for a coffee break</p>
1 glass low table	
1 high stool	
2 scandi-style chairs	
1 decorative plant	
1 waste bin	
Custom branding	
LED Spotlight	

◆ 8m² booth



8m² booth's 3D prototype

Composition stand	Exclusive access
1 desk with drawer	<p>Access for two persons to lunch.</p> <p>Access for two persons for a coffee break</p>
1 glass low table	
1 high stool	
2 scandi-style chairs	
2 one-seater armchairs	
1 decorative plant	
1 waste bin	
Custom branding	
LED Spotlight	

◆ Stand 12m²



12m² booth's 3D prototype

Composition stand	Exclusive access
2 desks with drawers	<p>Access for two persons to lunch.</p> <p>Access for two persons for a coffee break</p>
1 glass low table	
1 high round table	
4 high stools	
2 scandi-style chairs	
1 two-seaters armchairs	
2 decorative plants	
2 waste bins	
Custom branding	
LED Sportligh	

3. CORP DATING : The Talents' discovery

CORP Dating is revolutionizing event-based recruitment through a proprietary algorithmic matching process, culminating in one-to-one interviews held on the day of the event, in parallel with the exhibition activities and in a dedicated space set apart from them.

We transform chance encounters into targeted business meetings, ensuring that every interview carries genuine recruitment potential.

The individual / two individuals responsible for conducting the interviews will have access to lunch and coffee breaks.

Our process in 8 steps



4. Behind The Brand : An exclusive live podcast

Enjoy an exclusive 20-minute live podcast, preceded by a briefing session, featuring a renowned influencer in Tunisia. The podcast will be broadcast live within the exhibition area on an 8x4m LED screen, then professionally edited and, on the one hand, shared across the influencer's social media platforms, and on the other hand, provided to you to enrich your own social media channels.

Impact

◆ **Amplification of your message across social media channels.**

Benefit from an expanded audience and reach through the selected influencer's network.

◆ **A live display & a content for future use.**

A content to be shared with all exhibitors and visitors through a giant LED screen and that can be used by the company later on.

◆ **Flexible themes tailored to your objectives.**

Select the topic that best aligns with your objectives

5. Continuous Broadcasting, Lasting Impact

We transform the entire exhibition space into a true media platform through our network of ten 50" screens strategically positioned throughout the venue. Our 30–40 second videos—broadcast in continuous loops throughout the day—will become a key focal point of visitors' attention.

6. B2B Networking Reception

Expand your network at our Networking Cocktail, the ideal opportunity to build strategic B2B partnerships in an exclusive setting. Connect with key stakeholders while enjoying a curated selection of refreshments and delicacies prepared especially for the occasion.

COMPLETE FLOOR PLAN OF THE CORP TALENTS EXHIBITION



OUR PACKAGES

Service	Détails	Packs			
		Pack Bronze	Pack Silver	Pack Gold	Pack Diamond
Promotion médiatique	Voir page 7	✓	✓	✓	✓
Stand 4m ² (2 personnes)	Voir page 7	✓			
Stand 6 m ² (2 personnes)	Voir page 8		✓		
Stand 8 m ² (3 personnes)	Voir page 9			✓	
Stand 12m ² (4 personnes)	Voir page 10				✓
CORP Dating (2 personnes)	Voir page 12			✓	✓
Live Podcast "Behind The Brand"	Voir page 13				✓
Diffusion de vidéo promotionnelle	Voir page 13	✓	✓	✓	✓
PRIX HTVA (DT)		3 800	4 700	8 200	13 900

RESERVATION PROCESS

01

Sending the reservation email

You need to send us an email to confirm your booking, specifying the selected package.

02

Receipt of the quotation

You will then receive a quotation corresponding to the selected package, along with our bank account details (RIB).

03

Bank transfer execution

You will then proceed with the bank transfer to the bank account (RIB) provided.

04

Submission of the bank transfer order by email

Please send us, by email, the proof of the executed bank transfer as an attachment.

05

Receipt of the invoice

You will receive the invoice corresponding to the previously issued quotation.

THEY ENTRUSTED US



THEY ENTRUSTED US



CONTACTS



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CORP TALENTS

The Efficiency of
A job Fair